

LEGISLATIVE FISCAL OFFICE

Fiscal Note



Fiscal Note On: **HB 551** HLS 09RS 1080
Bill Text Version: **ENROLLED**
Opp. Chamb. Action:

Proposed Amd.:
Sub. Bill For.:

Date: June 24, 2009 5:17 PM	Author: MILLS
Dept./Agy.: Health and Hospitals	Analyst: Myra Lowe
Subject: Seafood Public Safety Campaign	

SANITARY CODE EN +\$200,000 GF EX See Note Page 1 of 1
Creates a public safety campaign and labeling program for Chinese seafood

Proposed law provides that the state health officer and the Louisiana Department of Agriculture and Forestry (LDAF) via a memorandum of understanding institute a public safety campaign, inclusive of a warning label program, to warn the public of risks associated with the consumption of Chinese seafood, deemed to be safe by the Seafood Inspection program. Proposed law requires the LDAF, the Louisiana Restaurant Association (LRA), the Louisiana Crawfish Promotion and Research Board, and other respective agencies to develop a voluntary assessment for the implementation of the public safety marketing campaign. Proposed law further requires the state health officer and the LRA to employ a marketing campaign to highlight the benefits of eating domestic seafood. Proposed law creates the Seafood Safety Task Force within the Department of Health and Hospitals, provides for the membership and responsibilities of the task force, and allows task force members to seek reimbursement for travel expenses from their respective agencies pursuant to agency guidelines but disallows compensation for their services on the task force.

EXPENDITURES	2009-10	2010-11	2011-12	2012-13	2013-14	5 -YEAR TOTAL
State Gen. Fd.	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$1,000,000
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$1,000,000

REVENUES	2009-10	2010-11	2011-12	2012-13	2013-14	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

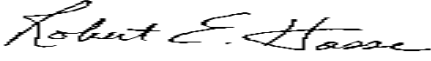
The requireements of this legislation is estimated to result in total additional State General Fund expenditure of \$200,000 for FY 2009-10 and is subject to legislative appropriation.

The Department of Health and Hospitals (DHH) is required to institute a public safety campaign with the Louisiana Department of Agriculture and Forestry (LDAF) and to employ a marketing campaign with the Louisiana Retailers Association. Based on similar public safety campaigns previously implemented by the Office of Public Health, the estimated cost for DHH to implement this campaign is \$200,000. The campaign will consist of billboards, handouts, public broadcasting announcements, and the development of an additional web-based component to respond to consumer questions. The LDAF does not anticipate incurring any costs to assist DHH with the public safety campaign or any other requirements of this legislation.

The bill disallows Seafood Safety Task Force members to be compensated for their services on the task force but allows them to be reimbursed for travel expenses pursuant to their respective agency guidelines. These costs are anticipated to be negligible to the various state agencies.

REVENUE EXPLANATION

This bill authorizes the Louisiana Retailers Association to work with the Louisiana Department of Agriculture and Forestry, the Louisiana Crawfish Promotion and Research Board, and other respective agencies to develop a voluntary fee assessment for the implementation of the public safety marketing campaign. The bill is unclear on who will pay the voluntary fee assessment; however, the Legislative Fiscal Office anticipates that it will be the retail and restaurant seafood industry. The amount of revenues that could be generated cannot be determined until the assessment is developed. In addition, the bill does not designate which entity will collect any revenues generated from this voluntary fee assessment.

<u>Senate</u>	<u>Dual Referral Rules</u>	<u>House</u>	
<input type="checkbox"/> 13.5.1 >= \$500,000 Annual Fiscal Cost		<input type="checkbox"/> 6.8(F) >= \$500,000 Annual Fiscal Cost	Robert E. Hosse
<input type="checkbox"/> 13.5.2 >= \$500,000 Annual Tax or Fee Change		<input type="checkbox"/> 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease	LFO Staff Director